

The strategic plan is based upon a vision for Permaculture Noosa in five years' time. A forum was established in which members of the 2016 management committee contributed their views and voted to identify priorities (See Attachment 1). This is a work in progress.

The number one priority is related to image. Our objective is to be widely recognised as an example of what can be achieved through permaculture practices. It involves a demonstration of permaculture in action as well as being better known throughout the community.

Our second priority is to promote, encourage and facilitate permaculture principles. Much of this can be achieved through strategies that are applicable to our first strategic objective, although additional strategies will also need to be developed in support of this second objective.

Our third priority is to become a “GO TO” resource for the wider community, including organisations such as Council, local groups, media and so on. This priority demands that we are well known, well respected and highly valued for our practices, information base and opinions.

Actions taken in support of the first two priorities will also be applicable to the third priority, and again additional strategies will be needed in order to ensure its successful achievement. It should also be noted that in order to achieve these three priorities we will be directly addressing a number of other suggestions raised as lesser priorities namely

- recognised and valued by the community for better ways of living
- facilitating community connections
- sought out as a community spokesperson
- known knowledge base
- leading the way in community issues

The remaining suggestions, namely

- supporters of a “village culture”
- partnering
- being the change we want to see
- permanency
- value of the group is greater than the sum of the individuals

are all likely to be addressed indirectly

It is therefore proposed to concentrate on the first three priorities and identify them as our strategic objectives. We had some discussion about relevancy and concluded that this is a process of ongoing review, to ensure that the strategic plan is up to date in light of changes in the external environment. As such it is

not something to include as an objective here but rather an ongoing responsibility of future management committees

Strategic Objective #1

To be widely recognised as an example of what can be achieved through permaculture practices and to be seen to lead by example

1.1 Productivity and best practice

Identify examples of permaculture that we can promote eg the most productive gardens/ trees/ plants using measures such as productivity per square metre, weight of fruit per tree and so on	Call for contributions (photo, description, location) through the Info Email	Bill Oct 2016
	Identify possibilities from existing contacts and get permission to use photos	Val Jan 2017
Develop a series of awards for <ul style="list-style-type: none"> • single tree • plot • garden • property • school student 	Discuss with Sunshine Coast Environment Council (SCEC) who have an award system in place Discuss with Leonie Shanahan (School Gardens) Consider possible partners for the awards, and/or grants Refine award options Suggest a design for the award process with a view to awards being made in September 2017	Tim ongoing reports to monthly committee meetings
Develop options for a tour that showcases best practice and possibly award winners as examples	Develop a map of the area showing examples of permaculture achievements: Liaise with Bill and Val Aim for a tour in October 2017, after the awards in September Consider the possibility of a summer and a winter tour to take account of the two distinct seasons in the sub-tropics	Ian ongoing reports to monthly committee meetings
Design car stickers and T-shirts	Bill to design something Call for designs in the newsletter	Bill Oct 2016

1.2 People Orientation		
Encourage families with children to attend monthly meetings	Have a children's activity table. This will require a designated leader to supervise to limit disruption Publicise through the newsletter	Maria Oct 2016
Welcome Meet and Greet at monthly meetings	Draw up roster for committee members, rotational	Maria Aug 2016
Info about Permaculture	Local newsletters	Robyn Oct 2016
Develop a working group to consider moves towards a permanent home for PCN	Consider proposals identified in Bill's Biosphere submission	Overseen by the Committee.
	Article to explain in newsletter Call for interested people to nominate	Bill Oct 2016
1.3 Be seen as a partner		
Networking		
Mentoring		
Referring		
1.4 Be a lighthouse		
Leadership		
Influence		
Endorse		
1.5 Be a community		
1.6 Reach the wider community		

1.7 Use the website more effectively		

Attachment 1 Collected information

The responses of the group to various questions and tasks are shown below.

1. *One word that comes to mind when you think of permaculture*

- hope
- health
- ethics
- sustainability x 3
- encompassing
- sharing
- prospects

2. *What would you like PCN to look like/ be seen as in 5 years' time*

- Promote encourage facilitate PC principles (6)
- recognised and valued by the community for better ways of living (2)
- Sought out as a community spokesperson
- supporters of a “village culture” (2)
- the automatic “GO TO” (5)
- known knowledge base
- partnering
- by example—our image (8)
- leading the way in community issues (2)
- being the change we want to see
- facilitating community connections (2)
- permanency
- value of the group is greater than the sum of the individuals

The numbers (x) refer to the votes received. Each participant had three votes to distribute.